

Chemical Weekly

***Launch of Superwash POL
Magazine Coverage
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S. No.	Headline	Snapshot	Publication	Edition	Page
1	Cosmo Speciality Chemicals launches dye transfer inhibiting agent	<p>AFTER-DYEING WASH</p> <p>Cosmo Speciality Chemicals launches dye transfer inhibiting agent</p> <p>Cosmo Speciality Chemicals, the wholly owned subsidiary of Cosmo Films Ltd., has launched 'Superwash POL' - a dye transfer inhibitor to prevent bleeding and staining – for the textile industry. The special formulated agent provides an amphiphilic character with polar groups and hydrophilic properties with non-polar groups preventing the dye bleeding and redeposition on white or differently coloured textiles.</p> <p>“Compatible with anionic surfactants, ‘Superwash POL’ improves wet fastness properties like wash and rubbing of dyed/printed goods. Effective in hard water and suitable for a wide range of pH, the innovative washing-off agent also helps with avoiding tinted of ground printed goods,” the company informed. Effective in different shades of dye, ‘Superwash POL’ works for cotton-polyester blends and is required in a lower quantity to perform in comparison to the competition, according to Mr. Anil Gaikwad, Business Head, Cosmo Speciality Chemicals.</p>	Chemical Weekly	October 2021	102