


***ChemicalWeekly***

***Launch of Eco Clay  
Magazine Coverage  
August 2021***

S. No.	Headline	Snapshot	Publication	Edition	Page
1	Cosmo Speciality Chemicals launches clay-bases sourcing agent for textile industry	<p><b>Cosmo Speciality Chemicals launches clay-based scouring agent for textile industry</b></p> <p>Cosmo Speciality Chemicals, a 100% subsidiary of Cosmo Films Ltd., has launched a clay-based scouring agent, <i>Eco Clay</i>, for the textile industry. The product helps to reduce load on the effluent treatment plant by up to 30%, besides reducing COD/BOD levels in the wash effluent by eliminating/reducing the need for additional auxiliaries in treatment baths.</p> <p><i>Eco-Clay</i> works in a way that it helps in achieving minimum weight loss of the fabric as compared to chemical scouring, besides providing the fabric with a smooth handle. Due to its unique natural chemistry and good sequestering &amp; dispersing power, it helps avoid precipitation of insoluble salts in bleaching baths, and prevents scaling on rollers of steam and wash boxes.</p> <p>The product retains whiteness index with reduced usage of caustic while improving the bursting strength of the fabric. Action on natural pigment drastically enhances whiteness during the bleaching process.</p> <p>"Because of its mechanical shearing on fabrics, <i>Eco clay</i> helps to remove oils, dirt, greases etc. The product lowers the maintenance time and cost while increasing the shelf-life of machines. Being an eco-friendly product, it is non-toxic to all aquatic organisms," said Mr Anil Gaikwad, Business Head, Cosmo Speciality Chemicals.</p> 	Chemical Weekly Magazine	August 2021	108