




***Mr. Poddar's interview on the textile  
industry  
Magazine Coverage  
September 2021***

S. No.	Headline	Snapshot	Publication	Edition	Page
1	Changing yarns of textile industry	 <p><b>EXPERT VIEWPOINT   TECHNICAL TEXTILES</b></p> <p><b>CHANGING YARNS OF TEXTILE INDUSTRY</b></p> <p><b>Industry Analysis</b>   <b>How is the textile industry in India changing? What are the key trends and challenges? How is the industry adapting to the changing demands of the market?</b></p> <p><b>Key Takeaways:</b></p> <ul style="list-style-type: none"> <li>The textile industry in India is undergoing a significant transformation, driven by technological advancements and changing consumer preferences.</li> <li>There is a growing emphasis on sustainable and eco-friendly textile production, with a focus on reducing carbon footprint and water usage.</li> <li>The industry is also seeing a shift towards high-value, technical textiles, which offer enhanced performance and durability.</li> <li>Government initiatives and industry collaborations are playing a crucial role in fostering innovation and growth in the sector.</li> </ul>	Chemical Today Magazine	September 2021	24 & 25